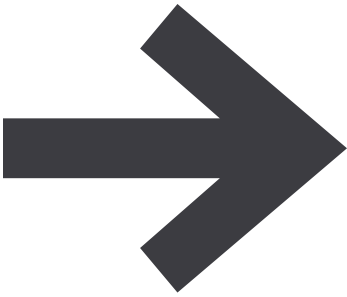


Modular ERP: The Key to Corporate Agility

Accelerating business growth with Dynamics 365







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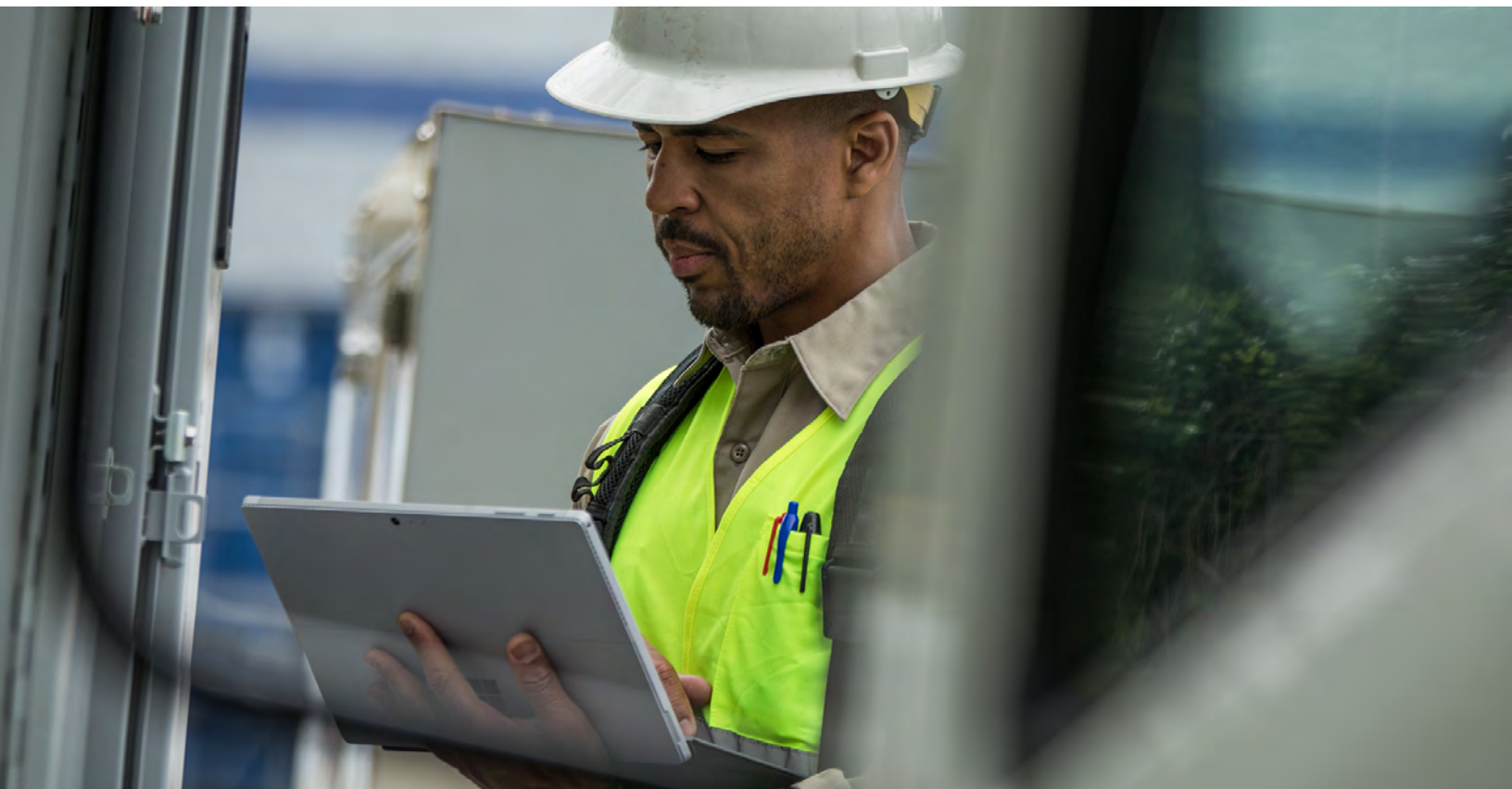
The shifting economy: Our new normal

Our business landscape is in flux, and success lies in being able to move with it

It affects everyone: your customers, your employees, and, of course, you. It makes it difficult to forecast performance and risk. And it's a complex landscape of with major socioeconomic shifts affecting supply and demand in unpredictable ways.

These challenging, often volatile conditions mean that your enterprise needs to be agile. When things are shifting, the ability to adapt—quickly—is powerful. To do this, you need granular, precise, actionable insights to base your decisions on.

On-premises, monolithic, one-size-fits-all ERP systems that are inflexible and expensive to customize leave your organization less agile and unable to rapidly meet the ever-evolving needs of the marketplace.





The shifting economy: Our new normal

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Taking a modular approach to ERP in the cloud allows you to focus on your organization's most pressing pain points, giving you critical insight into the areas of your business that are in most need of optimization—yielding the greatest return from your investments. Modular ERP applications that work together seamlessly can unify financial and business operations across finance, manufacturing, retail, supply chain, warehouse, inventory, and transportation management, giving you the critical insight you need to drive your business forward with the flexibility to grow and scale at the pace that's right for your organization.

Dynamics 365 Finance and Dynamics 365 Supply Chain Management are Microsoft's back-office applications with built-in predictive analytics and intelligence that adapts to your changing business needs. The adaptability and modularity of Dynamics 365 aren't from add-ons. They're built in—with extended capabilities that you can turn on and off. So as the world shifts, you shift with it.

We designed our
solution for the most
agile operations in
the world.

It's ultra-modular so
you can be too.



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**Maintain your
position at the top
of shifting ground**

Data is the new currency

Business has become digital, virtual, intangible. The way we work has been transformed by mobile, and everything is interconnected by AI, IoT, embedded analytics, and machine learning. The massive amount of data being generated through these emerging technologies is an ever-increasing, moving target of actionable insights.

You need to be able to aggregate and access your data—and protect it with top-tier security. Every undiscovered or unactionable insight is a lost opportunity that limits your enterprise's agility and scalability.

In concise terms? Data is everything.





Maintain your position at
the top of shifting ground

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Technology is changing your customers' expectations

Consumers gravitate to businesses that offer what they want. Baselines don't stand still. Today, customers expect:

- ✓ Real-time, predictive information.
- ✓ Product details from mobile devices
- ✓ Timely delivery for online orders.
- ✓ Products personalized to their specific desires.
- ✓ All of it to work seamlessly and flawlessly.

To stay at the top, stay nimble

How do you address these accelerating customer demands?
Anticipate what's next.

- ✓ **Evolve your customer engagement:** Provide inventory visibility and faster delivery, and better forecast demand for your products and services.
- ✓ **Increase productivity with finite resources:** Set up and manage automated systems.
- ✓ **Adapt to the new speed of business:** Leverage intelligent systems to predict and quickly respond to changes in the market.
- ✓ **Drive innovation to grow your revenue:** Leverage technology like AI and machine learning, and integrate smart sensors and IoT devices with legacy systems.



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Cut above the rest



Dynamics 365 is your answer

Switch to the adaptive and intelligent solution that can modernize your operation, no matter how complex it is.

- ✓ Make smarter decisions quickly with real-time insights and intelligence from an intuitive user interface.
- ✓ Redesign your business processes faster through proven business logic that helps you stay ahead of the competition.
- ✓ Start where your business need is most urgent and easily expand with market demand.
- ✓ Do business nearly anywhere, anytime, through the choice, flexibility, and intelligence of the cloud.

What sets it apart from traditional ERPs? A lot.

- ✓ **Continuous improvements:** An automatic, perpetual update cadence keeps your financials and operations current and competitive.
- ✓ **Connected data and processes:** Greater integrations within the Microsoft ecosystem—and data from other solutions—provide a single source of intelligence to help you capitalize on opportunities for growth.
- ✓ **Expanded core capabilities:** Close to 60 enhancements make for an ultra-extended resource.
- ✓ **Extended global reach:** Localized in 37 countries/regions and provided in 42 languages.
- ✓ **Powerful security:** A broad range of security features make the cloud more secure than on-premises servers.



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Give yourself the edge

- ✓ **Finance:** Automate and modernize your global financial operations. Monitor performance in real time, predict future outcomes, and make data-driven decisions to drive business growth.
- ✓ **Manufacturing:** Run smarter with connected operations in a single unified application.
- ✓ **Supply chain:** Build an agile, connected and resilient supply chain. Streamline planning, production, inventory, warehouse, and transportation to maximize operational efficiency, product quality, and profitability using predictive insights from AI and the Internet of Things (IoT).
- ✓ **Commerce:** Deliver personalized, seamless shopping experiences across physical and digital channels.

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Why choose Microsoft?

We brought together a set of adaptable ERP capabilities and business intelligence, infrastructure, compute, and database services into a single offering that meets you where you are and takes you where you want to go.

- ✓ **Insights:** View aggregated, consolidated data that's integrated with your other tools.
- ✓ **Visibility:** Get a 360-degree view of your financials and business operations.
- ✓ **Productivity:** Have the tools your employees already know and love, like Microsoft Office 365 and Power BI.
- ✓ **Advanced intelligence:** Build more intelligent applications with Cortana Intelligence Suite tools and services.
- ✓ **Flexibility:** Drive rapid growth with elastic scale and flexible pricing.
- ✓ **Security:** Get industry-leading security on the Microsoft cloud and built-in high availability and disaster recovery.
- ✓ **Predictability:** Reduce risk and increase user adoption across your organization.
- ✓ **Control of cash flow:** Move from CapEx to OpEx with our subscription model.
- ✓ **Mobile readiness:** Get mobile readiness out of the box.
- ✓ **Integration:** Deploy in a highly value-added environment with the ability to attach Office 365, the Power Platform, and Azure's data, security, and developer services, among others.



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**Pivot. Adapt.
Thrive. Repeat.**

Accelerate growth and modernize your ERP infrastructure

Drive innovation with Dynamics 365 Finance and Dynamics 365 Supply Chain Management—the adaptable back-office solutions designed to help you modernize your organization at the pace that's right for you, in the areas that present the greatest opportunities for growth. You'll have an intelligent solution that delivers continuous updates to keep you ahead of the competition. And its ultra-modular approach easily tailors, extends, and connects to familiar Microsoft and third-party applications and services you already use.

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